



**Rocking out  
in Cambridge**  
Local talent plays  
at Preston Music  
Festival  
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# SPOKE

A LEARNING NEWSROOM FOR JOURNALISM STUDENTS



**A Night  
to remember**  
Butterfly release  
draws outside  
classroom  
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WEDNESDAY, SEPTEMBER 24, 2012

UNIVERSITY OF SPOKANE, SPOKANE, ID

WWW.SPOKEONLINE.COM

42ND YEAR - NO. 17

## Bike thieves strike

BY KIM MANUEL

Finding out that your ride home has been stolen is not good news for anyone.

Mark Richkels, charismatic security and parking supervisor, and a number of others have been stolen from the campus since the start of classes. She has been working with Waterloo Regional Police and both have been increasing patrols to try and prevent any further bicycle thefts.

Karenisha Akbarali, a first-year student in the social service worker program, and

she rode her bike to and from school but she wasn't aware of the bike thefts. Upon learning of them she said, "That's just to know."

That's prevention tips can keep your bike safe. Richkels said "The majority of bikes that have been stolen have been locked so making sure that you purchase the proper lock that's either hard to pick or hard to cut is very important."

She suggested using a strong U-lock and making sure that your bicycle is always locked when it is left anywhere.

It is also important to record an accurate description of your bicycle so you can get it stolen.

"The key thing is you need to have a mental of your serial number because you have to be able to provide that to the police," said Richkels.

The serial number is usually located on the frame.

Another tip is to keep your bike somewhere close by and on a visible area where there are many witnesses. Lock your bike to something that is strong, immovable and which the bike cannot be easily lifted off, such as a bike rack.

When placing a lock on the bike, it also make that the lock is not close to the ground or near a wall where it can be easily snatched.

Securing the handle bars and the wheels and using two different locks for each wheel instead of one will make it more difficult for thieves to steal. Other locking bikes are also less attractive to thieves than newer ones.

"If your bike is stolen or if you notice suspicious activity around a bike lock, contact security immediately," Richkels said.



Sept. 20, 2012, KIM MANUEL  
Karenisha Akbarali, a first-year student in the social service worker program, shows her bike to school and notes it is a bike rack outside of the college on Sept. 13

## Waterloo Park gets magically medieval

BY ALLAN PRIGMORE

Passing through the gates the small crowd of medieval fans was greeted by the booming sound of cannons twice moving in a Celtic song. They were points from beyond the trees where men and women walk about, dressed not in jeans and T-shirts but in tunics and leather belts, following tracks and throwing darts and arrows with skill and grace.

It's no longer the flat century.

How far? How far? Welcome one and all to the 10th Annual Royal Medieval Fair.

The fair, which was held Sept. 13 in Waterloo Park, started out as an idea between friends over a decade ago, and now attracts thousands of people from all over the region.

"Really good, years we easily get 1,000," said Douglas Price, director of operations. Driven by volunteers, the non-profit event has partnered with the City of Waterloo, which designs the park space and provides a map, and interpretive, day out for the public — medieval education at its best.

"It's for the community, it's for the families and it's run by the volunteers," Price said.

"We think and appreciate everyone who does anything for the fair. Waterloo citizens, a part doesn't happen."

Price himself is a volunteer. Starting out by working at



Sept. 13, 2012, KIM MANUEL  
Kobayashi Kobayashi, the Unicorn Knight during the Royal Medieval Fair in Waterloo Park

the day stand years ago he moved up to games and is now on the board, helping to run the show. Even after all this time he still marvels at

the site and scale of the fair. "You come out and you look around and there's this whole village, this whole other land," he said.

Indeed, it does give the another place and time when stepping into the park. Being outdoors Ontario's largest Renaissance Festival. The

fair has over 60 vendors, and plays host to games, archery and much more.

## Now deep thoughts ... with Conestoga College

Random questions answered by random students

"If you could go anywhere  
on vacation, where would you go?"



"Japan"

**Alexander Blinck,**  
first year  
business marketing



"Italy."

**Kyle Sheppard,**  
first year  
business marketing



"South America."

**Daryl Vandenberg,**  
second year  
journalism and media



"Southern France"

**Larry Saville,**  
program co-ordinator  
Media & Design/Journalism



"British Columbia"

**Stefania Ragnard,**  
first year  
business marketing



"Australia."

**Rebecca Brough,**  
first year  
journalism and media



South America, you could be wrong, you could be right!



Chloe Byrne, president of Conestoga Students Inc., stands outside the CSI office at 2400 St. David's campus on Sept. 13. She invites students to stop by anytime.

## CSI is here for you

### BY STEPHANIE LUTHER

Students at Conestoga College have noticed the extra space in second the school, but have they considered who occupies them?

Conestoga Students Inc. (CSI) is an entity that takes care of student concerns and issues throughout the school year. Their main objective is to listen to students and what they want to see happen.

Celebrating their 10th year as a separate entity from the college, CSI's mission statement includes three different components: representation, attention and services.

This year they are offering a few new services that will help students in various ways throughout the year.

For example, CSI has

introduced a shuttle service. According to their website, www.conestogastudentsinc.com the shuttle will provide free transportation for students faculty and staff between the Devo, campus, residence and the Conestoga campus. The service will be available mainly for special events, but the details are still in the works.

The CSI Leadership Challenge is also a new addition. It's a way for students to get some unique skills and strategies that they can bring to the workforce.

Chloe Byrne, president of CSI said the conference will probably take place on a week-end and will be a one time event. That students can get something tangible out of it.

"This year we are looking to have more of that while develop-

ment part of it," she said.

Byrne said they've noticed student issues have shifted from having fun to what they can learn to help them in their future career. CSI is keeping that focus in mind.

"We're looking away from tradition," Byrne said.

She mentioned CSI analyses what has worked in past years and what hasn't, getting a lot of requests whether it's organization or an event that will help them build their skills for later in life.

Byrne believes CSI staff has gotten a handle on what the students want.

"If any student walked in this office and talked to one of the staff members, they would walk out knowing CSI as much as each of our staff members," she said.

### COUNSELLOR'S CORNER: Loneliness

Many of you are here from out of town, some are living away from home for the first time. What a change! There is no one to report to about what you are doing and when. Confuse - what's a culture? There is also no one to ask, "How was your day?" "What time would you like to have dinner?" and to say "I love you."

The excitement of new freedom and opportunity may be tempered by homesickness - missing your family, friends and community. Slowly, you'll get to know some of your classmates, faculty, roommates and other peers. Perhaps you'll get involved in intramural activities at the Recreation Centre and clubs and events through the student government! Read Spoke, your school newspaper, and visit Student Life to stimulate yourself with happenings on campus.

You can meet with a counsellor in Counselling Services to talk about adjusting to your environment and to do some problem solving about getting involved in your college and your new community.

A Message from Counselling Services.

# Cambridge councillor supports LGBTQ rights

BY KELLI ROBINSON

It's a battle of ratios and numbers for the Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) community when it comes to civil marriage at Cambridge City Hall.

Coun. Donna Reed, an active feminist and advocate for inclusiveness, proposed that city hall perform civil marriages for all people regardless of sexual orientation and not contract someone who will not provide those services to same-sex couples.

Cambridge City Hall currently has two people listed to perform civil marriages: Rev. Jay Brown and Rev. Marlene Lorne.

The City of Cambridge website under marriage services, states that all traditional and non-traditional marriages are performed by Brown, who is under a jointly contract with city hall. The site does not name Lorne.

"This city would just look dumb in for Rev. Brown, but if it's for the other applicant there would have to be a discussion with him as to what this could happen, so they would have to be treated differently," Reed said.

At the Sept. 10 council meeting, Brown said after the law changed to allow same-sex



**PHOTO BY KELLI ROBINSON**  
Cambridge Coun. Donna Reed speaks about her motion to only have inclusive marriage commissioners at Cambridge City Hall at the Sept. 10 council meeting.

couples to marry the largest welcoming missions who would perform same-sex marriages.

"Since 2000, since we have ranges have been performed right here at the city hall and no one I say to me, his own have turned away," said Brown.

But, Reed's point is that Brown does not officiate same-sex marriages and therefore, should not be employed by the city.

According to a Jan. 10, 2011 article in the CBC News website, the Supreme Court of Saskatchewan ruled that public marriage commissioners cannot refuse to marry

same-sex couples.

One of the proponents at the council meeting, Paula Howard, a lawyer residing at Cambridge, pointed out the need for change in Cambridge.

"When Rev. Brown got the contract 15 years ago, it was not the law that same-sex couples be treated equally, but it is the law now. Things have changed and the city needs to keep up with that," said Howard.

A list put together by Kelly Lovell, who moderated some research for Reed, shows that Cambridge is one of the only cities that allows non-traditional marriage officiants to be contracted by city hall.

Neighboring cities that provide non-traditional marriage services include Kitchener, Waterloo, Guelph, London and Stratford.

Although Coun. Reed's motion passed there is still some confusion about other candidates on Reed's list of inclusiveness.

"Coun. (Rev.) Scott's interpretation is that if she has someone as her business to do same-sex marriages under her business, then the corporation is an applicant and it is allowable under the motion. And I am saying, 'No it is not. I will not stand for it'" said Reed.

## A VOICE FOR CHOICE



**PHOTO BY KYLE BOOYER**

Kyle Booyers, a Waterloo resident, protests Motion 312 outside Katherine Centre MP Stephen Woodworth's office on Sept. 12. The motion aims to create a committee to review the legal definition of when a fetus becomes a human being. (See opinion, Page 4)

## spoke videos

On Spoke Online ([www.spokeonline.com](http://www.spokeonline.com)) this week:

- See how students are getting involved thanks to a Get Involved Fun at Conestoga College
- Everything there are things we love for gender, including being able to work. But what about those who aren't as fortunate? What services does Conestoga College have for them?
- The cast of the Guelph musical "Shogun: The Fall" held a "spokestube" in front of Guelph City Hall. Enjoy their performance.
- The 2000 International Planning Meeting and Road Show was held in Kitchener this past weekend. Spend a day at the event via Spoke Online's video.
- Get a peek at the CityPartNorthShore art exhibit.

## FIRST GEN Ambassadors!

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# Conestoga family fundraises for the future

BY KEEL BASHFORD

Family is there to care for and show support to its members. The Conestoga family is going above and beyond by showing their financial support as well through the Family Campaign.

The campaign is part of the college's in the Cause of something Great campaign where faculty staff alumni and retirees can donate money toward various projects at all campuses and financial awards for students.

The starting goal of the Family Campaign was \$500,000, but by the end of May 2001, \$665,718 had been raised.

Under the leadership of chairpersons Kathryn Redinger, Stephanie Jordan and Sharon Hunschman, and with the help of deans John Miller, Tim Trice and 110 other volunteers, the Family Campaign kicked off in April 2001. It was designed to encourage the community to make donations based on the idea of a strong national support system.

It was important for people who are very personally connected to this institution to demonstrate leadership and their commitment to the campaign and the college," said Tim Trice, director of development at Conestoga.

Conestoga family continued to donate money over the summer and the funds rose to \$665,718, as of August 1.

"It is the highest amount any college has raised internally," said Julie Gilts, manager of donor relations and stewardship. "The goal is to continue to receive donations and support from the staff. Whether we will get that success every year, it is a hard to say."

According to Gilts, donors have a choice of where and when they donate their donations will go to, and the staff can fundraise part of their contributions are used for the intended purposes.

"There are fundraising in almost, letting everybody help somebody else in a way that they feel good about," said Trice.

The distribution of funds as of Sept. 1 is as follows:

- \$119,284 to the campus to use for program
- \$425,045 to the School of Engineering and Information Technology
- \$118,980 toward academic and scholar ships
- \$89,182 to the School of Health & Life Sciences
- \$44,896 to go toward other departments (Lawrence Resource Centre, Disability Services, recreation center)
- \$35,657 to the School of Business
- \$26,126 toward teacher & appreciation

Representative to the UCC, the recent addition to the Kung at the House campus, the new Cambridge campus and new learning and skills centre at campuses in Ingersoll, Waterloo and Chatham were funded by donations.

There are several more projects planned for the future, bringing the total to about \$125 million.

"This isn't a one time thing. This is going to, hopefully, take on a life of its own and become really a part of the culture of Conestoga going forward," said Trice.

## STRUMMING THE SUMMER AWAY



Photo by Steve Lawrence

Neil Quinlan spends a sunny September Sunday playing his guitar in Victoria Park. Quinlan will be just in time.

# Keep your catcalls to yourself

If you're a woman, catcalls are also not probably recall the first time a man casually harassed her while she walked down the street.

I was a fairly girly-looking 16-year-old. I was lucky and if other girls my age were considered curvy, I was definitely curvy. I was dressed in my Grade 8 graduation outfit. A mid-length, bellows black skirt and a fairly casual black T-shirt with a white collar — the epitome of female wear, clearly.

I felt strange enough in what I felt was, by my own standards, a hyper feminine ensemble, but as I walked to my parent's office to get a ride to graduation, I heard a sound that would forever make me turn my head and tell my eyes: "Here we go, baby!" Followed by several other lecherous, but I learned, I was a man leaping out his window giving girls over my prepubescent body, clearly.

In what was only to be recalled as an act of rampant sexism, I threw my arm into the air and thrust my chest and finger upward with more force than I ever had before, or ever would again.

Over the years I've had more lecherous and lecherous directed at me from among scholars and, while I almost always react as the victim, however, the thought that always follows these incidents is one that I reflect on often.

What gives someone the right to comment on how I look?

It's not to receive a genuine and respectfully complimentary from someone that is far from true in tone, but a perfect stranger expressing



Jessica Redinger  
Opinion

his feelings for my form or even catcalling. He's different to say the least.

It can be argued that perhaps this behavior is a male asserting his perceived dominance over a female, or maybe he actually thinks that as a lecherous way to let a woman know he's interested in her, but whatever the reason is, it is completely unacceptable.

Quiet as it public does not give women the right to comment on my body or how it looks — no matter what I'm wearing, what I'm drinking, where I'm going or how I present myself. Nothing I do is an invitation for you to tell me that you find me desirable because I am not asking for that kind of attention.

In an online survey conducted in 2006 by One Stop Harassment, an outpost group fighting against this kind of attention, 89 per cent of 811 female respondents said they had experienced some form of street harassment such as verbal comments, lewding, whistling, staring, groping and even stalking. Sixty 1/2 per cent reported being touched or grabbed by a stranger in public.

Unfortunately, as time goes on, women experience verbal and more offensive forms of harassment.

It's one thing when these words are being directed from a vehicle moving past that it doesn't stop there.

The more confident men tend to stick to the sidewalks, often in a different way.

"How lucky you don't you really?" is never an appropriate thing to say to anyone. What if the person you just asked to share my view suffering from the loss of a family member? No one has to look over and always just for you. Keep the suggestions to how to make people look more pleasant to yourself.

Though these pathetic attempts to make a pass at me usually only elicit a vulgar response, there have, on occasion, been opportunities for me to try out some of my lessons on the general public.

"Have you always been this gorgeous," is always responded to with "No. I used to be really ugly."

Another place women are harassed is on a night club.

Having fun and looking good, a woman tends to be the best to order a drink. That's when she feels it.

Warm, warm and, at a point, her hair, her legs, her back or her breasts.

Was it something she wore? Was it that she had one who was drinking? Was it the idea that if you go to a club you are obviously looking for some kind of sexual attention?

It was none of the above. It was the idea that a man has every right to assert his dominance over a female by putting her on a pedestal where she becomes nothing more than a helpless sex object.





Dave Long, playing Pope the Jester, greets a crowdmember (as King Barbara (Barbara Barthel)) and his daughters before an event begins, bringing joy and peace to the scene. Long was a crowd-pleaser.



As Prince the Phlegmy, played by Ross Goodrich, warms himself at the Kingdoms of Middle and Westfield court.



Newly-crowned Sir Anthony kneels before Wigger at the crowning ceremony (Smith at Post), he soon gained the courage to become a knight of the realm.



The traditional game, playing Wigger, consisting of, from left to right, Lee Devere, Marie Good and Maggie Clark, maintain the game.



Chris Woodhouse, a custom artist, proudly shows off his work for the Middle Ages with his partner.



Young warrior-Johnny, a knight knight, looks at his sword in a brief moment during the show.

# Butterflies take flight at suicide prevention day

## BY WENDY MAYER

Suicide is a topic that not many talk about. The Waterloo Region Suicide Prevention Council is trying to change that in part by holding a community event meant to help those affected by suicide find a place where they won't be ignored.

Sept. 11 marked the 10th anniversary of World Suicide Prevention Day, a day designated by the World Health Organization in order to bring an awareness and education on a global scale.

The Waterloo Region Suicide Prevention Council (WRSPC) celebrated the day with their annual community butterfly release in Kitchener's Victoria Park.

People from all over Kitchener-Waterloo attended the event, which offered a number of informational booths on everything from nutrition to emotional and spiritual health.

Tania Kish, WRSPC co-ordinator, said the council wanted to emphasize the importance of physical health which plays a big part in everyone's life.

"People don't realize it's as important to maintain a healthy lifestyle as it is to find an emotion [balance],"

The event brought in more people than last year, almost doubling in attendance.

"This year's turnout was our largest yet," she said. "Seeing so many families at the event with young children highlights how we are becoming more comfortable seeing the word suicide."

Stash and bringing people together at an event such as World Suicide Prevention Day is a very healing process for those impacted by suicide.

"Knowing that you're not alone is very comforting and it's a safe place to talk about the person you're missing without being judged."

The World Health Organization website states that over one million people worldwide die every year due to suicide, including around 4,000 Canadians.

Wendy Mayer has been a volunteer with the WRSPC for the past four months and expressed the annual butterfly release as the first time this year.

"It was really beautiful to see," she said. "There was a great sense of community and it was great to see people come together for this sort of thing, something that is just never discussed."

The butterfly release, which was sponsored by the Jane Farrow Charitable Foundation, held a different air meaning for everyone involved.

Mayer said the event



Volunteers Wendy and Tania Mayer set a butterfly free in memory of their father during the 10th annual World Suicide Prevention Day community butterfly release in Kitchener, Sept. 11.

brought out a different side of her she saw her personal situation.

"I thought it was interesting that some of the better days were still sleeping," she said. "It almost contradicted how you hang on to things and eventually just let go. It was a really good way of letting go and dealing with grief."

The release was followed by guest speakers Allen Sheng, who talked about skills for order living, and Katherine Cummings, MP Harold Albrecht, who spoke to the crowd about Bill C-385, which adds to a national strategy for suicide prevention.

Stash and the crowd began

that event like this one will encourage people in the community to feel comfortable talking about suicide in hopes of helping families heal.

"People are starting to say enough is enough."

If you are in crisis, call Crisis Services of Waterloo Region at 800-764-1813 or 1-800-388-4368.

Largest bar of its kind in the country

# CAREER fair

## Network 4 Success!

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- Admission is FREE and restricted to degree/diploma students and alumni of the four sponsoring institutions with student/alumni ID



LAURIER

UNIVERSITY OF GUELPH

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# There's Latin flare in K-W

BY GAILRICH MCILLILLANE

In Canada, anything anything is bound to do and soon September arrives. Grilling, cars, mud and mud as an expensive place to ride away but not to be used to find because in this area the schools, food and activities of the week are to find your round.

Over the years, the Latin community has become very prominent and people from all backgrounds are getting involved in their values and unique way of life.

Monso Opong's love of Latin dancing started back in his native Mexico in Chihuahua, but moved over to K-W, his appreciation for this style of dance has grown.

"I already had ideas in mind," Opong said. "But my connection with the culture in Canada has made me love it more."

That summer, the Latin community was out in full force with events taking place in K-W and all the way to Collingwood and Toronto.

K-W's annual Multicultural Festival took place in June 20 and 21 where people enjoyed food performances and skills from many world cultures, including the talents of 20 Salvador.

Salas of Blue Mountains and Salas on St. Clair are also popular annual events that happened in June and July that attracted many people from K-W.

And the Brampton's Caribbean Carnival was again filled the streets of Theopolis for three weeks in July and August, where it was proven for the 40th year that this rally was a truly unforgettable.

Most recently, the Hispanic and Latino Council of Greater Wellington hosted this year's Spanish Latino Festival Sept. 22 where like many schools of Latin America with music could be heard all night long.

"It is a beautiful for all people to learn about others and call them," said Opong, who added

that there are many social and physical adventures of "expanding their experiences." And dancer Cross Stephen, who often travels for work, agrees that Latin dancing is a great physical activity. He also recognizes the social benefits it offers anywhere he travels.

"There are lots of social clubs everywhere," Stephen said, adding that clubs are often doing it that if you are just a beginner.

Anyone can "expand their horizons" by participating in some of the events many exciting weekly events, which offer food, dancing and dance lessons in a safe atmosphere, so there is no need to feel intimidated when dancing with the pros.

The town diversity of K-W's Latin community can be seen every Thursday night at the Flying Day in Waterloo where Cubans, Guatemalans, Nicaraguans and even two Latinos dance their country's style of salsa, as well as traditional music and dancing. The style of dance that originated in the Dominican Republic. Dance lessons begin at 8:30.

Other dancing events throughout the year include Salsa Tuesday at The Queen's Inn, Brampton in an outdoor dance studio in a restaurant, which has only been open for four months located at 270 King St. W. in Kitchener. Dance lessons begin at 8 p.m. every Tuesday night followed by social dancing to the sounds of salsa, bachata and merengue provided by DJ Carlos Gonzalez.

On the first Wednesday of every month, El Barrio Latino hosts the salsa lesson and salsa salsa night with DJ Gary Garry who also hosts a salsa salsa program every Thursday night at 8 p.m. at CH22 603 834.

Learning events are always in demand at K-W Latin American Dance, a Facebook group that keeps those interested up to date with what is going on in the Latin community.



Criss Stephen shows off the salsa moves at the Portuguese Portuguese in downtown Kitchener on Sept. 15.

PHOTO BY GAILRICH MCILLILLANE

## RESPECT

FOR LIVING

Guest Speaker and Author of  
**Children's Environmental  
Food Power** at 12:00pm

Speech from Carleton  
President Dr. John Tibbitts  
at 1pm

Interactive Display  
exploring all facets of our  
Food Campaign — and  
how far we've come!

COMING TO  
STUDENTS INC.

## BEND IT LIKE BECKHAM



PHOTO BY JONAS BECKHAM

David Beckham is on becoming the next David Beckham at  
Glenora Park in Kitchener on Sept. 26.

## YEAR 5 CELEBRATION

Wednesday September 26, 10am - 1pm

Student Life Centre, Dron Campus

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www.conestogacollege.ca/yr5celebration

# Apple does it again

BY KATHARINE LORREY

The hype has died down, but only slightly as the seventh version of the iPhone makes its way into the public eye.

The iPhone 5 revealed on Sept. 12 in San Francisco was available for purchase last Friday at Apple stores and cellphone service providers across the country.

Apple was proud to unveil its new product.

"The biggest thing to happen to iPhone since iPhone," the company said in its release. "Through this event to now four inches, the phone itself is less than half an inch taller than its predecessor, the 4S. It also has the new retina display that Apple has made available on its line of computers and laptops."

"The making the screen taller and not wider, you can see more of your content but still comfortably use it with one hand," said Jony Ive, senior vice-president of design at Apple in a promotional video on their website.

Having made the phone thinner and lighter but still more powerful, Apple was able to stay in the game with its competitors.

The iPhone 5 also comes with a newly designed charge-



ing cable, called Lightning: a pair of connectors for both called Lightning, and an eight-pronged Lightning connector.

Those who bought the iPhone already had their device delivered right to their home on Friday. Those who didn't were made to wait as they were or will still have one due to a lack of availability.

The new phone received 4.9 out of five positive reviews, according to MacRumors, an online news source. Other responses were mixed as businesses in nature. This is a more positive release than the previous model.

The word around campus does not differ much from these reactions. Several Conestoga students either

don't care about the release or haven't looked into it. However, Connor Wilson, a second-year software engineering technology student, voiced an opinion. He is an Apple fan and he said the new iPhone hasn't changed much.

"It's not very different about the iPhone 5," he said. "It's just a bigger screen and it has the same iPhone stuff as the last couple of generations."

Some students who own a previous version of the iPhone aren't thrilled. Julia Peters, a second-year broadcast journalism student, said the phone may be interesting for people who have never owned an iPhone before. "As someone who has the iPhone 4, I'm not very eager to wait in line," said Peters. "I'm so content with mine."

When Apple released its first model of the iPhone, the cellphone world was changed. Now they have major competition with Android, especially with Samsung, who released the latest model of the Galaxy smartphone in May.

However, only time will tell if the iPhone 5 has warranted the regular use and love of a smartphone user and compete with what is already on the market.



PHOTO BY KATHARINE LORREY

Andrew Molnar (left), Greg Robertson and Jennifer Fletcher stand in front of the whiteboard at the Applied Research office in Conestoga College on Sept. 24.

## Applied research is a win-win

BY KATHARINE LORREY

The Office of Applied Research at Conestoga can give students more than just a final project.

They can also introduce them to a spectrum of sciences and development.

Students enrolled in science degree and diploma programs can work with business and develop highly competitive final projects, but also learn workplace skills including marketing.

The applied research faculty consists of students in business to create a marriage of ideas, engineering, experience and knowledge.

Currently, Conestoga students are working hard in hard with companies such as Duff's Loans Inc., Kinetic Technology Inc. and Linn Automotive Inc.

Some of the current projects are development of prototypes of an iPad-style Flip Camera Application for Use in Cancer Research, "Secondary Normalized Data Streams for Use in Mass Spectrometry," and "Development of Terahertz Sensors to Detect Blood Platelets."

"The program provides students with intense knowledge because they are usually doing a job that they will have to put in to," said Greg Robertson, director of applied research at Conestoga.

With help from the Federal Economic Development Agency for Southern Ontario, Conestoga applied research office has \$750,000 in funding for the students, labour and supplies.

"This is a great way to build relationships internally and externally," said Jennifer Fletcher, research projects administrator at Conestoga.

"Working on a contract with the company will give students real world experience and it will give them an edge in a highly competitive market."

According to Andrew Molnar, the Office of Applied Research administrator, assistant these projects will give students a well-rounded experience. Not only do they allow students to be innovative but they also give them an introduction to the marketing of the final product.

"This opportunity is a 'home run thing,'" Molnar said. "Students will get a tangible result."

The applied research team strives to make the student experience more of the opportunities available to them. They are always ready able for questions regarding experience or general inquiries.

Their office is located in the Student Centre Services Building Box 338.

## Electronics: reduce, reuse, recycle

BY KATHARINE LORREY

The latest iPhone is just a finger tap away for students having the best new gadgets in always important and not just because we live in a tech-savvy world but also because they are cool.

With approximately 10 percent of Canadians having more than six owned electronic items sitting around their home it makes you wonder where they can be recycled. Unlike "Toy Store," old cell phones and laptops don't fall away and play Angry Birds together in our old dreams.

One simple solution for old electronics is to take them to one of its drop boxes located in K.W. Electronics stores, such as Future Shop and Best Buy, have partnered with the Ontario Electronics Stewardship. The OES is a

not-for-profit organization that has kept 100,000 tonnes of electronic waste from Ontario landfills since April 1, 2009.

"The majority of an 80 percent, over a million phones that we replace in less than three years, and American Express OES electronic stores."

For all of your last year models that are collecting dust, you can go to recycling, refurbishment, or type in your postal code at city and easily find the closest location. There is no fee for dropping them off but the website does suggest cleaning all personal information from your unused devices before recycling them. Though most people are using the recycling program, the OES is still looking for people to get involved. By signing the 100,000 tonnes pledge you can also be part of recycling

electronics.

We are saving more Conestoga holdings on to go on for all sorts of reasons. We want all Conestoga to learn more and act to reduce a waste and improve.

When asking Conestoga students why they may hold onto their old gadgets, Andrew Robertson, a first-year technology education student, said "I know that there is an e-waste program, but my old phone don't take up much space in my drawer and I honestly remember to bring them in while I'm running around doing other stuff."

Being a busy student and having to go out of your way to recycle isn't as easy as it looks, but being able to do something else as your desk drawer could make you like a lot easier and your team a lot cleaner.



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# Music fest rocks the night

BY MARK PETERSEN

There was no way to escape the heavy bass and electric rock sound of the Preston Music Festival this year, as it could be heard for miles. The five-day event was held on Sept. 18 in Cambridge's Central Park and along Westminster Drive.

It was the fifth anniversary of the festival, and it was the biggest one yet. Organizers Matt and Heather Storch have been at the helm of the event each year and end up being well-known to the show.

"We want to keep it local, but we are slowly growing each year," said Matt.

They added a bike show to go along with the classic car show this year. Both modes of transportation were on display in Westminster Drive. Also new were two additional main stages which displayed local music talent such as *Analogue Delight*, *Tenor Delcy* and *Black Nine Market*.

The main stage was the garage in Central Park which featured local bands and art over all day long including the Grand River Orchestra.

Robert Wu Cook and the Cook Machine, and The Paul Simon Band. Matt Storch also played on the main stage with his band, Matt Storch & The Grand Spectra.

**66 Matt really knows what the people want to hear. Always good music. 77**  
—Norm Wilson

The event accepted food and money donations for the Cambridge Self-Help Food Bank. It was also sponsored by local businesses and by the Preston Town Centre Business Improvement Association.

The festival is about more than just the music and having the Preston community together. "It's about promoting small businesses in the area," said Matt.

A large colorful mural was painted on the side of Preston Church in celebration of the festival. The mural was created by Doug Wink Tatum, a business from the Beavercreek part of Cambridge.



PHOTO BY MARK PETERSEN

This large colorful mural was painted by the company Doug Wink Tatum in celebration of the fifth annual Preston Music Festival held in Cambridge Sept. 15.

Most of the people at the event were from Cambridge, but there were also some people from as far as Bradford and Grimsby.

Steve and Heather Wilson from Cambridge, have come to the event every year and said that it is a great way to get the community together.

"It's a place to come and see bands you haven't seen in years," said Heather.

"Matt really knows what the people want to hear. Always good music," said Norm.

Another five-year veteran of the festival, Randy Clark from Cambridge, would like to see the festival happen

more often.

He said the event featured good music and it was "a good place to have a beer, make some money and help some people out."

The crowd grew in the night went on and there were nothing but rocking music, dancing and smiles all around.

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